

(Richmond, VA March 7, 2007) Susan K. Bishop has earned the Certified Franchise Executive designation from the Institute for Certified Franchise Executives. Bishop serves a dual role as Vice President, Rainbow Station and Vice President, Prism, Inc., Rainbow Station's franchising company,

The CFE program is the only continuing education program in the franchise field. Bishop completed a course of study that included nine key areas: diversity, finance, franchise recruitment, franchise relations, franchise law and regulations, human resource management, operations and marketing.

Rainbow Station, founded in 1989 and headquartered in Innsbrook, provides care for mildly ill children through The Get Well Place. The school also offers several early childhood education programs and an after-school recreation program for children up to 14 years of age. There are six Rainbow Station locations in Richmond serving almost 900 children and franchise locations in Texas, North Carolina and Virginia.

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Media Contact: Kathleen Hall, Marathon Marketing, 804-897-5527, Kathy-Hall@comcast.net