

Susan K. Bishop

Vice President, Rainbow Station



Short bio

Susan serves in the dual role of Vice President, Rainbow Station and Vice President, Prism, Inc., Rainbow Station's franchising company. She started her career as a college counselor and administrator before shifting gears and pursuing a career in early childhood education. Susan was an early childhood administrator for a Christian nonprofit preschool and a chain-based center prior to joining Rainbow Station in 1993, where she served for 12 years as a Director of one of the school's campuses. She has a BA in Psychology and a Master of Education degree.

Long bio

Susan spent nine years in higher education, first as a college counselor and then as an administrator at Seton Hill University. She then switched gears to follow her heart and became an early childhood administrator. Susan directed a Christian nonprofit preschool and then a chain-based center before eventually joining Rainbow Station in 1993. At Rainbow Station, Susan served as the Director of the school's Three Chopt Road campus for 12 years. During that time, enrollment grew from 140 children to 360. In 1998, Susan was promoted to Senior Director of Rainbow Station and Vice President of Prism, Inc., the franchising corporation of Rainbow Station. During this time, Rainbow Station built a new campus and moved in 2001. This new building became the prototype for the new Rainbow Station franchises. Susan was promoted to Vice President, Rainbow Station in 2002 and in 2005, became part of the corporate management team in her dual role as Vice President of Rainbow Station and Prism.

Susan earned a Bachelor of Arts in Psychology from Edinboro University and a Master of Education in Rehabilitation Counseling from the University of Pittsburgh.

Susan K. Bishop: At a Glance

Vice President, Rainbow Station; Vice President, Prism, Inc.

Professional Affiliations:

Member

1993 to present:

- National Association for the Education of Young Children
- Virginia Association for Early Childhood Education
- Richmond Early Childhood Association

2001 to present:

- Richmond Early Childhood Development Coalition

Presenter:

- Virginia Association for Early Childhood Education, Annual Professional Conference, 1997-present
- National Association for Sick Child Daycare, 1998,1999

Past 10-year Validator:

- National Association for the Education of Young Children