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Rainbow Station Recognized for Business Integrity

(Richmond, VA, December 20, 2006) Rainbow Station, a provider of early childhood education programs, received the Better Business Bureau's Torch Award for Marketplace Integrity, which attests that the business insists on exceptionally high standards of behavior in dealing with both customers and vendors. The company is now eligible for the International Torch Award.

Gail Johnson, owner and CEO, founded Rainbow Station in 1989.

"I built this company around five core values, including integrity, and reinforce them at every opportunity," said Johnson. "This award is tangible evidence that when parents trust us with their children, we do what we say we're going to do."

Rainbow Station offers preschool, nursery school, private kindergarten and The Village, an after-school recreation and summer camp program. The Get Well Place at Rainbow Station provides an onsite facility to care for children who are mildly ill when their parents must work and is staffed by a full-time registered pediatric nurse. There are six corporate Rainbow Station schools in Richmond, VA and franchise locations in Virginia, North Carolina and Texas. All corporate and franchise schools are accredited, or seeking accreditation, by the National Association for the Education of Young Children, the National Afterschool Association and the Southern Association of Colleges and Schools. For more information, 804-747-5900, www.rainbowstation.org.

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