



Susan K. Bishop, M.Ed., CFE

Vice President Rainbow Station, Inc. and PRISM, LLC, Richmond, Virginia

Personal, Professional and Business Development

An Early Childhood Administrator with numerous years of Directorial experience, Susan Bishop holds a Bachelor of Arts in Psychology with a minor in Education from Edinboro University and a Masters of Education from the University of Pittsburgh. She has served in the profession of educational administration for over three decades, twenty years of which have been in early education. She has directed both a private Christian non-profit preschool as well as a chain based program, prior to her tenure with Rainbow Station. Susan joined the Rainbow Station team in 1993, and witnessed the growth of that campus from an enrollment of 140 children to 360 children. She was promoted to the role of Senior Director in 1998 and to Vice President of Prism, Inc., the franchising corporation of Rainbow Station in 1999. In 2001, she was promoted to the position of Vice President of Rainbow Station, Inc.

In her role as Vice President of Preschool Operations, Susan oversees Rainbow Station Inc.'s three Richmond Preschools. As Vice President of Prism, Rainbow Station's franchising company, she serves as the Preschool specialist. Her responsibilities further include training new franchisees in hiring and training, program development, and numerous aspects of parent support.

Susan has presented at the annual Virginia Association of Early Childhood Educators conference for numerous years, on industry related topics such as hiring and retention, customer service and parent communication and support. She has also presented at the National Association of Sick Child Daycare conferences and at numerous local and regional venues. She served as a past Accreditation Validator for the National Association for the Education of Young Children from 1995-2004, and has been involved in the Early Childhood Development Coalition of the Richmond Region.

In 2007, Susan was recognized as a Certified Franchise Executive by the Institute of Certified Franchise Executives after completing a comprehensive course of study in franchise management. The institute is the academic branch of the International Franchise Association's Educational Foundation.

Professional Affiliations

Member 1993 to present:

- National Association for the Education of Young Children
- Virginia Association for Early Childhood Education
- Richmond Early Childhood Association

2001 to present:

- Richmond Early Childhood Development Coalition

Presenter:

- Virginia Association for Early Childhood Education, Annual Professional Conference, 1997- present
- National Association for Sick Child Daycare, 1998, 1999 *Validator: 1995-2004*
- National Association for the Education of Young Children

Certified Franchise Executive:

- International Franchise Association's Educational Foundation, 2007